

A DECADE IN MOTION

Mary Free Bed
Rehabilitation Hospital Foundation

TEN YEARS AGO,

We embarked on a journey that paved the way for formation of today's Mary Free Bed. Our decision to establish a foundation enabled us to deeply engage with community supporters who've graciously donated funds that have made a world of difference. Through the Mary Free Bed Foundation, the generous donors have supported far-reaching, impactful projects to create, expand and improve our facilities, services and technology and support underinsured patients. All contribute to better rehabilitation outcomes for our patients.

In the pages that follow, you'll find inspiring stories and amazing statistics that reflect the tremendous impact the Foundation has made on the patients we serve, their families and our communities. I'm especially proud of our team of Foundation professionals. Their hard work, creativity and passion have helped establish ours as one of the most respected health care foundations in West Michigan. Personally, I'm grateful for the privilege of getting to know those who graciously support our mission.

We've only just begun. New innovations, ideas and collaborations forecast the decade will see Mary Free Bed grow to serve even more patients. The Mary Free Bed Foundation will be an integral part of the equation.

With hope and gratitude,



A handwritten signature in black ink that reads "K. Riddle".

Kent Riddle
President and CEO
Mary Free Bed Rehabilitation



Mary Free Bed is a beacon of hope in our community. For more than 131 years, Mary Free Bed experts have been helping people regain their independence, recover from illness or injury, and get their lives back. However, it may come as a surprise that the Mary Free Bed Foundation has existed for only ten years.

While you might think it would be impossible for a new foundation to catch up to the impact provided by a 100+ year old hospital, that hasn't been the case at all. The Mary Free Bed Foundation rose to the challenge on the very first day. Building the infrastructure from scratch, the Foundation staff raised millions of dollars in the first few years to support the much-needed expansion of the hospital, so more patients could be served.

When the fundraising effort shifted to program support, the Foundation professionals played a key role in the establishment of the pediatric program and cancer rehabilitation services. They also helped with the expansion of the Inn at Mary Ives Hunting Center, designed to give patients and families a peaceful "home away from home."

As you review the many accomplishments outlined in this brochure, please share the news so others may truly understand the "gem" we have in Mary Free Bed, and how it is what it is today because of the work of the Mary Free Bed Foundation.

Sincerely,



Lee Perez
Chairman of the Board
Mary Free Bed Rehabilitation Hospital Foundation

As the Mary Free Bed Foundation celebrates its tenth anniversary, we are so grateful for our donors and supporters who have been an integral part of our success over the past decade.

From humble beginnings on day one to achieving a ten-year total of nearly \$55 million raised, we recognize that it could not have happened without the generosity of our friends and the communities we serve.

In 2012, the Foundation's adventure began with a large goal: to raise \$16 million, so Mary Free Bed could build an expansion to the hospital in Grand Rapids that would propel us into the future of rehabilitation. In just four short years, we exceeded that goal and never looked back. The next six years brought new partnerships, exciting events (like our annual Thrive Gala), innovative programs, navigating a global pandemic, and most of all, restoring hope and freedom to thousands of patients and their families.

We hope that you will find this book of Mary Free Bed Foundation's "memories" both enjoyable and inspirational. We look forward to accomplishing great things in the years to come.

With deepest gratitude,

Timothy J. Pietryga
Vice President – Advancement
Mary Free Bed Rehabilitation Hospital Foundation



LEADERSHIP



FOUNDATION STAFF



Vice President, Advancement
Timothy J. Pietryga



Major Gifts Director
Jocelyn Dettloff



**Development Director
WAS and Association of the
Blind and Visually Impaired**
Laura Dulay



**Senior Administrative
Assistant**
Kelly Fitzgerald



**Major Gifts and Donor
Relations Director**
Darrow Goodspeed



Director of Planned Giving
Brad Kaufmann



Foundation Event Planner
Ashley Koop



Annual Fund Director
Maggie Smitt

FOUNDATION BOARD

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Lee Perez

Vice Chair
Lindsay Benedict

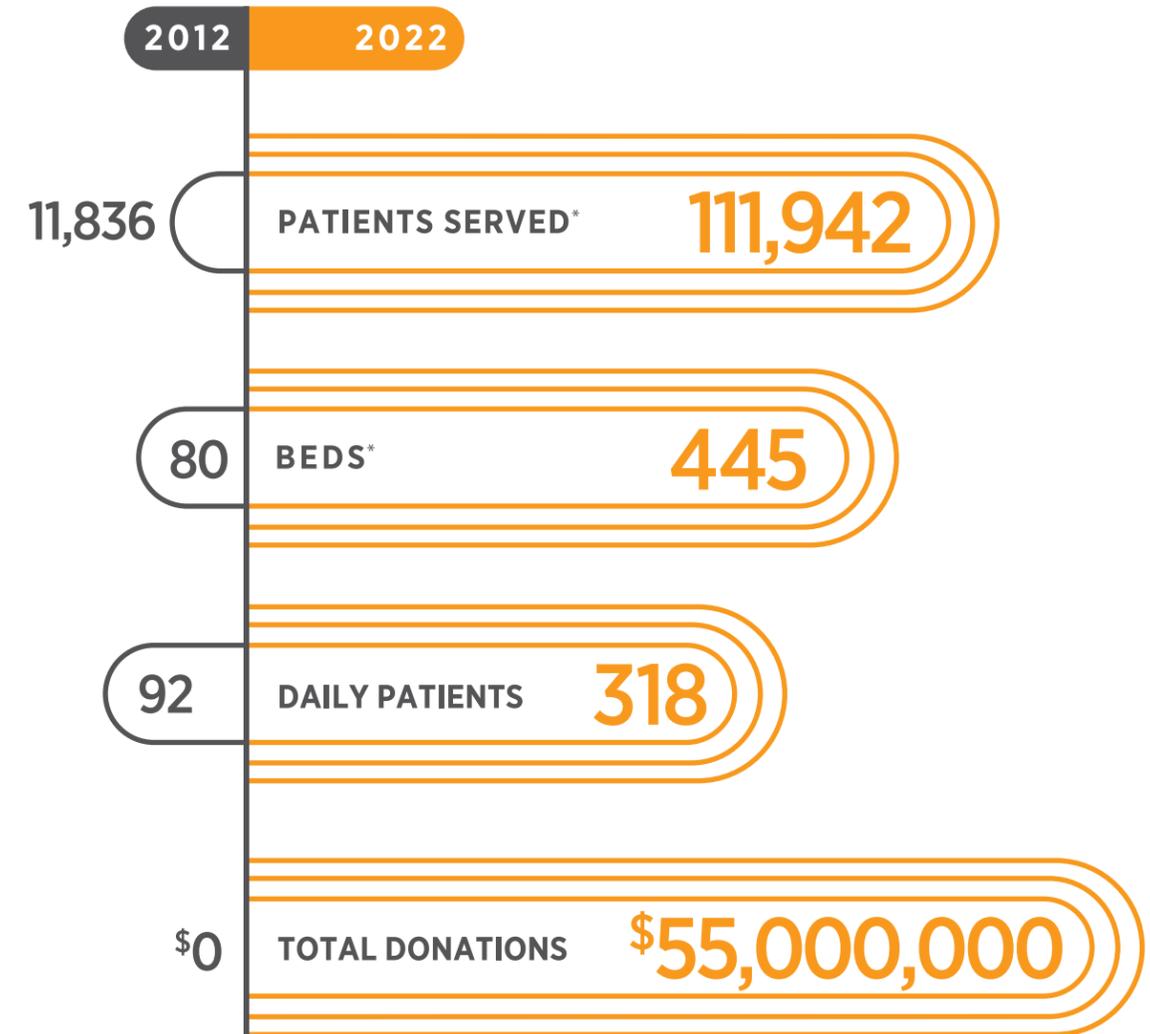
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Diane Vander Maas





MOVERS, SHAKERS & BOUNDARY BREAKERS

The Mary Free Bed Foundation was established in 2012 to support the hospital's mission to restore hope and freedom through rehabilitation. Mary Free Bed's unique culture of kindness, innovation and expertise helps adults and children at every stage of recovery, for a lifetime.

OUR MISSION

Restoring hope and freedom through philanthropy.

OUR VISION

To engage, cultivate and grow valued donor relationships that financially support Mary Free Bed to become a world leader in comprehensive rehabilitation care and research.

FUNDED BY PHILANTHROPY

- Full Peds Ahead – An Initiative for Mary Free Bed Kids
- Pediatric Feeding Program
- Pediatric Recreational Therapy
- Sleep Disorders Program
- Music Therapy
- Art Therapy
- Wheelchair and Adaptive Sports
- Daily breakfast at the Mary Free Bed Inn
- Animal-Assisted Therapy Dogs
- Children's Therapy Playground
- Mary & Brite Holiday Event

* Data is throughout the Mary Free Bed Rehabilitation Network. Includes Grand Rapids Inpatient, Outpatient and O&P+B as well as Network locations.



2013

April
West Expansion
Groundbreaking

August
Betty Bloomer Ford
Cancer Rehabilitation
Program Established

First *Momentum*
Newsletter Published



2015

February 9
West Expansion
Opening



2017

April
Meijer Conference
Center Opening



2019

August
Full Peds Ahead
Launch



2022

July
New Kids
Rehabilitation Hospital
Announcement

October 24
Foundation Celebrates
10th Anniversary

2012

October 24
Foundation
Established



2014

June
1891 Legacy
Society Founded



2016

October
Newly Renovated
Main Hospital
Ribbon Cutting



2018

March
Inn at Mary Free Bed
Expansion

May
Champion of Hope
and Freedom
Major Gift Circle
Established

November
Launched Mary
Free Bed Employee
Giving Campaign



2021

April
Mary Free Bed
Café Opens



Betty Bloomer Ford Cancer Rehabilitation Program at Mary Free Bed



BETTY BLOOMER FORD CANCER REHABILITATION PROGRAM

In 2016, we dedicated the Betty Bloomer Ford Cancer Rehabilitation Program — the first designated and comprehensive cancer rehabilitation program in West Michigan. The program, which includes customized inpatient, outpatient and at-home services, helps patients achieve maximum cognitive, emotional and physical functioning while improving quality of life. Since its inception, more than 3,000 cancer survivors have been admitted for inpatient rehabilitation.



INN AT MARY FREE BED

In 2018, we enhanced the guest experience at the Inn. As part of the Join the Movement Capital Campaign Renovation and Expansion, we increased the number of rooms from 6 to 16. We also added daily breakfast for guests.

FULL PEDS AHEAD

In 2019, we launched *Full Peds Ahead* — An Initiative for Mary Free Bed Kids aimed at treating some of the most prevalent and complex disorders and conditions among children, including autism spectrum disorder, cerebral palsy and chronic pain. This initiative was launched to address the growing gap between the number of trained providers and the demand for these services. Over the course of 10 years, the Foundation's goal is to raise \$10 million for current needs and an additional \$20 million endowment to support this effort in perpetuity.





FORWARD, TOGETHER.

AWARDS

2014

*American Advertising Federation, West Michigan
American Advertising Award
Groundbreaking Shovel*

2015

*American Advertising Federation, West Michigan
American Advertising Award
Holiday Campaign*

2016

*PR Society of America, West Michigan Chapter
PReef Silver Award
Momentum*

2017

*Association of Fundraising Professionals, West Michigan
Excellence in Fundraising*

*PR Society of America, West Michigan
PReef Silver Award
Momentum*

2018

*PR Society of America, West Michigan
PReef Silver Award
Foundation*

*American Advertising Federation, West Michigan
American Advertising Award
Gala Poster*

*Graphic Design USA Health + Wellness
Design Award
Gala Poster*

SPECIAL OCCASIONS

West Michigan Whitecaps Game
Picnic Pops
Mary Evening in East
Lieberstrom
Reeds Lake Triathlon

RIBBON CUTTINGS

West Expansion
Main Hospital
Meijer Conference Center
Inn at Mary Free Bed
Mary Free Bed Café

ANNUAL EVENTS

Breakfast with the CEO
Thrive Gala
Let Freedom Spring Luncheon
With a Mary Heart Employee Giving Campaign
MFB Open Golf Outing

**The Mary Free Bed Foundation is proud to partner with award-winning advertising agency, Extra Credit Projects, in promoting the Mary Free Bed brand.*



TWIN SISTERS TACKLE REHABILITATION

In November 2017, Amarie Smith was rushed to Helen DeVos Children’s Hospital. Her whole family had recently recovered from the flu, but she was still struggling. The energetic first grader had become so disoriented that her frightened parents made a late-night trip to the ER.

After several tests, doctors diagnosed Amarie with encephalitis, an infection that causes swelling and inflammation in the brain. It’s a serious condition that can result in permanent brain damage and even death.

When Amarie arrived at DeVos, she was in a vegetative state. When she was transferred to Mary Free Bed, her condition still hadn’t changed.

Amarie slowly gained strength and showed cognitive improvements with daily physical, occupational, speech-language and recreational therapies. During her recovery, Amarie found inspiration in her twin sister, Adalie, who participated in therapy sessions with her.



**MEET
AMARIE
AND
ADALIE**



**SCAN TO
WATCH
MALACHI’S
STORY**

MALACHI’S MIRACULOUS RECOVERY

In December 2018, Malachi Griffin was helping his uncle move from Michigan’s Upper Peninsula to Tennessee. Halfway through the 15-hour trip, Malachi lost control of the truck he was driving and rolled nine times into oncoming traffic.

He was flown to Barnes-Jewish Hospital in St. Louis, MO, with life-threatening injuries, including a severe traumatic brain injury. Five weeks later, Malachi remained unresponsive but was stable enough to be transferred to Mary Free Bed to begin rehabilitation. More than 140 days after he arrived – six months after the accident – Malachi walked out of the hospital, headed home.

“Dare to dream,” Malachi’s father said. “Because when somebody comes to Mary Free Bed, they’re at their lowest point. Their hopes have been dashed. They don’t know where life’s going to take them. But here, you have the opportunity to dream again ... because of the persistence and passion of the people who work at Mary Free Bed.”



BRIGHT FUTURES AHEAD

Great moves are always on the horizon at Mary Free Bed. With ten successful years behind us, we look forward to building a legacy of continued support for Mary Free Bed services and programs. The entire Foundation team is thankful for the generous donors who contribute to Mary Free Bed's advancements in transformative rehabilitation. Their unwavering support lifts spirits, fuels our passion and propels us forward.

MAKE A GIFT

To make a gift, include Mary Free Bed in your estate plan, or find out how you can help contribute to our life-changing work, contact the Foundation at 616.840.8137 or foundation@maryfreebed.com.





Mary Free Bed

Rehabilitation Hospital Foundation

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