



# thrive

Where Healing Glows



Mary Free Bed<sup>®</sup>  
Rehabilitation

SPONSORSHIP GUIDE





# Sponsorship Opportunities

## EXCLUSIVE PRESENTING SPONSOR

**SOLD:** Buist

## EXCLUSIVE BAR SPONSOR

**SOLD:** Pet Supplies Plus

## EXCLUSIVE AFTERGLOW PARTY SPONSOR

**SOLD:** Jenny M. Peterson Foundation

## EXCLUSIVE ELITE RECEPTION SPONSOR

**SOLD:** The Currie Foundation

## EXCLUSIVE ENTERTAINMENT SPONSOR

**SOLD:** Merrill Lynch - A Bank of America Company

## EXCLUSIVE PHOTO BOOTH SPONSOR

**SOLD:** Miller Johnson Attorneys

## EXCLUSIVE TECHNOLOGY SPONSOR

**SOLD:** Trace3

## EXCLUSIVE DESSERT SPONSOR

**SOLD:** SecurAlarm LLC

## EXCLUSIVE LOUNGE SPONSOR

**SOLD:** Gen. John and Mrs. Joan Secchia Nowak

## EXCLUSIVE ORANGE CARPET SPONSOR

**SOLD:** Huntington Bank

## EXCLUSIVE DÉCOR SPONSOR

**SOLD:** CareLinc Medical Equipment & Supply

## EXCLUSIVE WOW MOMENT SPONSOR

**SOLD:** The Steve & Amy Van Andel Foundation

## FREEDOM SPONSOR | \$20,000

- Two tables of ten (20 total tickets) with premier seating
- 20 passes to the Elite Reception
- 40 drink tickets for Afterglow Party cash bar
- Verbal recognition from the event stage
- Logo placement:
  - Large display screen on the Mary Free Bed Grand Rapids campus
  - Event signage (program, screens)
  - Respective table numbers
  - Event website and digital promotions
  - Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

## EXCLUSIVE WELCOME SPONSOR | \$15,000

- A table of ten with preferred seating
- Ten passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Logo placement:
  - Prominently displayed at event entrance and registration
  - Event signage (program, screens)
  - Respective table numbers
  - Event website and digital promotions
  - Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters
  - Event website and digital promotions
  - Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

#### **PROSPER SPONSOR | \$15,000**

- A table of ten with preferred seating
- Ten passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Verbal recognition from the event stage
- Logo placement:
  - Event signage (program, screens)
  - Respective table numbers
  - Event website and digital promotions
  - Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

#### **FLOURISH SPONSOR | \$10,000**

- A table of ten with priority seating
- Ten passes to the Elite Reception
- Ten drink tickets for Afterglow Party cash bar
- Logo placement:
  - Respective table number
- Name placement:
  - Event signage (program, screens)
- Event website and digital promotions
- Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

#### **EXCEL SPONSOR | \$5,000**

- A table of ten with priority seating
- Ten drink tickets for Afterglow Party cash bar
- Logo placement:
  - Respective table number
- Name placement:
  - Event signage (program, screens)
  - Event website and digital promotions
  - Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

#### **GROW SPONSOR | \$3,000**

- A table of ten with general seating
- Name placement:
  - Event signage (program, screens)
  - Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

Custom sponsorship opportunities are available. Please contact Maggie Smitt, Director of Philanthropy, Events & Corporate Giving, at [maggie.smitt@maryfreebed.com](mailto:maggie.smitt@maryfreebed.com) or **616.840.7425**.

Thank you for your support of hope and freedom.

PRESENTED BY





Where Healing Glows

# SPONSORSHIP COMMITMENT FORM

**YES! WE WILL SUPPORT THE MARY FREE BED FOUNDATION BY SPONSORING THRIVE 2026.**

|   |       |                    |  |
|---|-------|--------------------|--|
| Sponsorship Level                           |       | Sponsorship Amount |  |
| I/we would like to be recognized as follows |       |                    |  |
| Name  |       | Title              |  |
| Address                                     |       |                    |  |
| City  | State | Zip                |  |
| Phone                                       | Email |                    |  |

**PLEASE SELECT A PAYMENT OPTION - PAYMENT DUE IN FULL BY FRIDAY, OCTOBER 2, 2026.**

- Check is enclosed, made payable to Mary Free Bed Foundation
- Please send me an invoice
- Credit card (Credit Card Usage Limited to \$5,000)

|                 |     |            |
|-----------------|-----|------------|
| Name on Card    |     |            |
| Card #          | Exp | Security # |
| Billing Address |     |            |
| Signature       |     |            |

**GUEST LIST CONTACT (if different from above)**

|       |       |
|-------|-------|
| Name  | Title |
| Phone |       |
| Email |       |

**PLEASE SEND FORM TO:**

Mary Free Bed Foundation  
 235 Wealthy Street SE  
 Grand Rapids, MI 49503  
 Attn: Kelly Fitzgerald

Fax or email: 616.840.9648  
 foundation@maryfreebed.com

PLEASE do not email credit card information

**TO REGISTER ONLINE visit [maryfreebed.com/thrive](http://maryfreebed.com/thrive).**