

2020 SPONSORSHIP OPPORTUNITIES



SPONSORSHIP LEVELS & BENEFITS

HOPE | \$25,000

- Cocktail party supplies for fifty (50) guests including food, favors and fun, delivered for your selected date
- A \$500 gift card to purchase additional items the host may need
- Logo/Name included on print materials, electronic event communications, on the Thrive website and appearing in the video played at the event
- Verbal recognition in the program video
- Recognition on the big screen in the Mary Free Bed lobby leading up to the event
- Recognition in event program, in post-event social media posts and in Foundation newsletter (8,000 circulation)

FREEDOM | \$15,000

- Cocktail party for forty (40) guests including food, favors and fun, delivered for your selected date
- A \$250 gift card to purchase additional items the host may need
- Logo included in electronic event communications, on the Thrive website and appearing in the video played at the event
- Verbal recognition in the program video
- Recognition in event program, in post-event social media posts and in Foundation newsletter

PROSPER | \$10,000

- Cocktail party for thirty (30) guests including food, favors and fun, delivered for your selected date
- A \$150 gift card to purchase additional items the host may need
- Logo included in electronic event communications, on the Thrive website and appearing in the video played at the event
- Verbal recognition in the program video
- Recognition in event program, in post-event social media posts and in Foundation newsletter

FLOURISH | \$5,000

- Cocktail party for twenty (20) guests including food, favors and fun, delivered for your selected date
- A \$100 gift card to purchase additional items the host may need
- Name appearing in the video played at the event
- Name listing in the event program and recognition in Foundation newsletter

EXCEL | \$2,020

- Cocktail party for ten (10) guests including food, favors and fun, delivered for your selected date
- A \$50 gift card to purchase additional items the host may need
- Name listing in the event program and recognition in Foundation newsletter

PROGRESS | \$500

- A "party package" delivered to you prior to the event (no food included)
- Listing in the event program and the Foundation newsletter





EXCLUSIVE SPONSOR OPPORTUNITIES

Excel



BAR | \$15,000 (one available)

- Cocktail party for forty (40) guests including food, favors and fun, delivered for your selected date
- A \$250 gift card to purchase additional items the host may need.
- Logo included in electronic event communications, on the Thrive website and appearing in the video played at the event
- Logo printed on a bar favor item which each guest will receive
- Verbal recognition in the program video
- Recognition in event program, in post-event social media posts and in Foundation newsletter

ENTERTAINMENT | \$15,000 (one available)

- Cocktail party for forty (40) guests including food, favors and fun, delivered for your selected date
- A \$250 gift card to purchase additional items the host may need
- Logo included in electronic event communications, on the Thrive website and appearing in the video played at the event
- Verbal recognition in the program video during entertainment portion
- Recognition in event program, in post-event social media posts and in Foundation newsletter

PARTY BOX | \$15,000 (one available)

- Cocktail party for forty (40) guests including food, favors and fun, delivered for your selected date
- A \$250 gift card to purchase additional items the host may need
- Logo included in electronic event communications, on the Thrive website and appearing in the video played at the event
- Logo sign/decal on each THRIVE party box
- Verbal recognition in the program video
- Recognition in event program, in post-event social media posts and in Foundation newsletter

TECHNOLOGY | \$15,000 SOLD

- Cocktail party for forty (40) guests including food, favors and fun, delivered for your selected date
- A \$250 gift card to purchase additional items the host may need
- Logo included in electronic event communications, on the Thrive website and appearing in the video played at the event
- Logo printed on program DVD (one per party)
- Verbal recognition in the program video
- Recognition in event program, in post-event social media posts and in Foundation newsletter

FOOD | \$15,000 (one available)

- Cocktail party for forty (40) guests including food, favors and fun, delivered for your selected date
- A \$250 gift card to purchase additional items the host may need
- Logo included in electronic event communications, on the Thrive website and appearing in the video played at the event
- Logo printed on insulated, reusable bag which is delivered with the food to all sponsors
- Verbal recognition in the program video
- Recognition in event program, in post-event social media posts and in Foundation newsletter

PHOTO BOOTH | \$10,000 **SOLD**

- Cocktail party for thirty (30) guests including food, favors and fun, delivered for your selected date
- A \$150 gift card to purchase additional items the host may need
- Logo included on electronic event communications, on the Thrive website and appearing in the video played at the event
- Logo printed on photo related favor item (one for each guest)
- Verbal recognition in the program video
- Recognition in event program, in post-event social media posts and in Foundation newsletter





#MFBTHRIVE #showhowyouTHRIVE #THRIVEyourway



SPONSORSHIP COMMITMENT FORM

YES! WE WILL SUPPORT THE MARY FREE BED FOUNDATION BY SPONSORING THRIVE 2020.

Sponsorship Level	Sponsorship A	Amount
I/we would like to be recogniz	ed as follows	
Name	Title	
Address		
City	State	Zip
Phone	Fax	
Email		
Please send me an invoice	ayable to Mary Free Bed Foundation (Payment due in full by Friday, September	[,] 18, 2020) Discover (Credit Card Usage Limited to \$5,000)
Card #	Exp	Security #
Billing Address		
Signature		
GUEST LIST CONTACT (if different from above)	PLEASE SEND FORM TO:
Name	Title	Mary Free Bed Foundation 235 Wealthy Street SE
Phone	Fax	Grand Rapids, MI 49503 Attn: Kelly Fitzgerald
Email		Fax or email: 616.840.9648 foundation@maryfreebed.com
		PLEASE do not email credit card information

TO REGISTER ONLINE visit maryfreebed.com/gala

PLEASE COMPLETE AND RETURN THIS FORM BY FRIDAY, SEPTEMBER 18, 2020 TO RECEIVE RECOGNITION IN THE EVENT PROGRAM. THANK YOU FOR YOUR SUPPORT!

