



## sponsorship guide

thrive

2021 Rehabilitation Celebration

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MARY FREE BED FOUNDATION

# sponsorship levels and benefits

## HOPE SPONSOR | \$25,000

- Two tables of 10 with premier seating and sponsor sign
- Recognition in all event media and advertising materials
- Twenty passes to a private sponsor reception
- Complimentary valet parking for your guests
- Verbal recognition at the event
- Logo signage at the Thrive entrance
- Logo on the Thrive event website, on video screens at the event and in the program
- Recognition on the big screen in Mary Free Bed's Main Entry lobby leading up to the event
- Recognition on social media (35,000 followers) and in the Foundation's newsletter (7,500 subscribers)

## FREEDOM SPONSOR | \$15,000

- A table of 10 with premier seating and sponsor sign
- Ten passes to a private sponsor reception
- Complimentary valet parking for your guests
- Verbal recognition at the event
- Logo signage at the Thrive entrance
- Logo on the Thrive event website, on video screens at the event and in e-communications
- Recognition in the event program and the Foundation's newsletter (7,500 subscribers)

## PROSPER SPONSOR | \$10,000

- A table of 10 with sponsor sign
- Ten passes to a private sponsor reception
- Complimentary valet parking for your guests
- Logo signage at the Thrive entrance
- Logo on the Thrive event website, on video screens at the event and in e-communications
- Recognition in the event program and the Foundation's newsletter (7,500 subscribers)

## FLOURISH SPONSOR | \$5,000

- A table of 10 with sponsor sign
- Four passes to a private sponsor reception
- Logo on the Thrive event website
- Name listing on video screens at the event and in the program
- Recognition in the Foundation's newsletter (7,500 subscribers)

## EXCEL SPONSOR | \$2,500

- Four event tickets
- Name listing on video screens at the event and in the program
- Recognition in the Foundation's newsletter (7,500 subscribers)

## GROW SPONSOR | \$1,500

- Two event tickets
- Name listing on video screens at the event and in the program
- Recognition in the Foundation's newsletter (7,500 subscribers)

## PROGRESS SPONSOR | \$500

- No event attendance
- Listing in the event program and the Foundation's newsletter (7,500 subscribers)

# exclusive sponsor opportunities

## BAR EXCLUSIVE | \$20,000 | **SOLD: PET SUPPLIES PLUS**

- Two tables of 10 with premier seating and sponsor sign
- Twenty passes to a private sponsor reception
- Logo displayed in the Ice Bar (created by the Ice Guru)
- Beverage napkins with company logo
- Complimentary valet parking for your guests
- Logo on the Thrive website, on video screens at the event and in e-communications
- Recognition in the event program and the Foundation's newsletter (7,500 subscribers)

## AFTERGLOW PARTY | \$15,000 | **SOLD: MIKE & RACHEL MRAZ AND LEE & ALEXANDRA PEREZ**

- A table of 10 with premier seating and sponsor sign
- Ten passes to a private sponsor reception
- Logo displayed prominently at the Afterglow Party
- Complimentary valet parking for your guests
- Verbal recognition at the event
- Logo on the Thrive event website, on video screens at the event and in e-communications
- Recognition in the event program and the Foundation's newsletter (7,500 subscribers)

## ENTERTAINMENT | \$15,000 | **SOLD: MERRILL LYNCH**

- A table of 10 with premier seating and sponsor sign
- Ten passes to a private sponsor reception
- Complimentary valet parking for your guests
- Verbal recognition at the event during introduction of the entertainment
- Logo on the Thrive event website, on video screens at the event and in e-communications
- Recognition in the event program and the Foundation's newsletter (7,500 subscribers)

## TECHNOLOGY | \$15,000 | **SOLD: TRACE 3**

- A table of 10 with premier seating and sponsor sign
- Ten passes to a private sponsor reception
- Complimentary valet parking for your guests
- Verbal recognition at the event
- Logo signage at the Thrive entrance
- Logo on the Thrive event website, on video screens at the event and in e-communications
- Recognition in the event program and the Foundation's newsletter (7,500 subscribers)

## SPONSOR RECEPTION | \$15,000 | **SOLD: BUIST ELECTRIC**

- A table of 10 with sponsor sign
- Ten passes to a private sponsor reception
- Beverage napkins with company logo
- Complimentary valet parking for your guests
- Logo displayed prominently at the sponsor reception
- Logo on the Thrive event website, on video screens at the event and in e-communications
- Recognition in the event program and the Foundation's newsletter (7,500 subscribers)

## PHOTO BOOTH SPONSOR | \$10,000 | **SOLD: CARELINC**

- A table of 10 with sponsor sign
- Ten passes to a private sponsor reception
- Complimentary valet parking for your guests
- Logo displayed at photo booth and on each picture taken
- Logo on the Thrive event website, on video screens and in event program
- Recognition in the Foundation's newsletter (7,500 subscribers)

## WOW MOMENT | \$10,000 | **SOLD: BRADLEY J. AND JENNIFER J. TAYLOR FAMILY FUND OF THE GRAND RAPIDS COMMUNITY FOUNDATION**

- A table of 10 with sponsor sign
- Ten passes to a private sponsor reception
- Complimentary valet parking for your guests
- Opportunity to be seated with or near the person featured in the event's WOW Moment (and their guests)
- Logo on the Thrive event website, on video screens at the event and in e-communications
- Recognition in the event program and the Foundation's newsletter (7,500 subscribers)

thrive

safely  
boldly  
fearlessly  
persistently  
responsibly  
heroically  
lovingly  
joyfully

**Mary Free Bed**  
Rehabilitation Hospital Foundation

THRIVE REHABILITATION CELEBRATION  
SATURDAY, MARCH 12, 2022 – JW MARRIOTT



2021 Rehabilitation Celebration

## sponsorship commitment form

**YES! WE WILL SUPPORT THE MARY FREE BED FOUNDATION BY SPONSORING THRIVE 2021.**

Sponsorship Level		Sponsorship Amount	
I/we would like to be recognized as follows			
Name		Title	
Address			
City	State	Zip	
Phone	Email		

### PLEASE SELECT A PAYMENT OPTION

- Check is enclosed, made payable to Mary Free Bed Foundation
- Please send me an invoice (Payment due in full by Friday, September 18, 2021)
- Credit card (Credit Card Usage Limited to \$5,000)

Name on Card \_\_\_\_\_

Card #	Exp	Security #
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Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

### GUEST LIST CONTACT (if different from above)

Name	Title
Phone	
Email	

**TO REGISTER ONLINE visit [maryfreebed.com/thrive](http://maryfreebed.com/thrive)**

PLEASE COMPLETE AND RETURN THIS FORM BY FRIDAY, SEPTEMBER 17, 2021 TO RECEIVE RECOGNITION IN THE EVENT PROGRAM. THANK YOU FOR YOUR SUPPORT!

### PLEASE SEND FORM TO:

Mary Free Bed Foundation  
235 Wealthy Street SE  
Grand Rapids, MI 49503  
Attn: Kelly Fitzgerald

Fax or email: 616.840.9648  
[foundation@maryfreebed.com](mailto:foundation@maryfreebed.com)

PLEASE do not email credit card information

**Mary Free Bed**  
Rehabilitation Hospital Foundation