

Momentum.

Mary Free Bed Rehabilitation Hospital Foundation Newsletter

Volume 30 / Spring 2023

Mary Free Bed[®]
Rehabilitation Hospital Foundation



UPCOMING EVENTS

May 13
Amway River Bank Run 25k Wheelchair & Handcycle Divisions

Sponsored by the Mary Free Bed Guild Downtown Grand Rapids

June 5
Mary Free Bed Open
Thousand Oaks Golf Club
Benefitting Wheelchair and Adaptive Sports

October 28
Thrive Gala
DeVos Place
Benefitting the Center for Autism

WHAT'S NEW

MARY FREE BED EMPLOYEES PROVIDE \$106,000 IN HEARTFELT SUPPORT

In its fifth year, the *With a Mary Heart* employee giving campaign demonstrated the caring and compassionate support of Mary Free Bed team members. The campaign kicked off February 15 and 16 with a fun event in the Mary Free Bed Café in Grand Rapids, as well as at Mary Free Bed at Covenant in Saginaw.

More than 250 employees gave \$106,000 through gifts and pledges to funds such as Employee to Employee Assistance and Wheelchair and Adaptive Sports, as well as the Association for the Blind and Visually Impaired (ABVI), this year's featured fund.

A special thank you to CareLinc, Fifth Third Bank and Lake Michigan Credit Union who generously supported the campaign with donations to a matching gift fund.



FEEL (AND SEE) THE LOVE!



Thank You
FOR YOUR GIFT
Campaign total to date:
♥ \$106,044 ♥



FUND DESIGNATION:

\$23,354	Employee-to-Employee Giving
\$21,809	Pediatric Hospital Capital Fund
\$19,275	Association for the Blind and Visually Impaired
\$11,187	Wheelchair and Adaptive Sports
\$10,856	Other Funds
\$7,911	Patient Assistance Fund
\$4,941	Mary's Mission
\$4,066	Matthew Fitzpatrick Memorial Scholarship Fund
\$2,645	Covenant Patient Assistance Fund

 with a *Mary* heart
Employee Giving Campaign

DESIGNED WITH INTENTION. BUILT WITH LOVE.



ARCHITECTURAL FIRM SELECTED TO DESIGN THE STATE'S FIRST CHILDREN'S REHABILITATION HOSPITAL

Architects across the country expressed interest in designing Michigan's first children's rehabilitation hospital. After narrowing the field to four firms, our selection team met each finalist at one of their past projects, traveling to Iowa, Massachusetts and California. The site visits enabled our team to see innovation in action and learn how advanced technology can improve efficiencies, enhance patient care and elevate the rehabilitation experience for children and parents.

The award-winning architectural engineering and planning firm, SmithGroup, was selected to design the children's hospital and promises "an iconic, breakthrough building." Honored with 400 design awards during the past five years, the SmithGroup's integrated team has specialized expertise designing forward-thinking rehabilitation and pediatric facilities.

"The children's rehabilitation hospital will be a revolutionary resource enabling us to serve thousands of additional children each year with leading-edge treatment," said Kent Riddle, Mary Free Bed CEO.

The \$60 million project is a public-private fundraising partnership. The first children's rehabilitation hospital in Michigan and the ninth in the nation, it will enable clinicians from Mary Free Bed and Helen DeVos Children's Hospital to collaborate more closely. Getting kids into therapy as quickly as possible after an illness, injury or other diagnosis, results in better outcomes. Better outcomes result in more independence and a need for fewer health care services. Interested in supporting this project with a donation? Contact foundation@maryfreebed.com.

BUILDING PROFILE

LEVEL ONE OUTPATIENT CARE

- Multiple specialized therapy gyms
- Lab space
- Private treatment and exam rooms
- Café with adult and kid-friendly menus
- Consultation rooms for medical teams to meet with parents

LEVEL TWO INPATIENT CARE

- 24 private rooms with space for parents to stay overnight
- All rooms with ventilator capacity
- Multiple specialized therapy gyms
- Home-like areas where children practice everyday tasks

DISTINCTIVE SPACES



Indoor and outdoor recreation areas for all age groups



Sophisticated technology fit for kids



Orthotics & Prosthetics + Bionics



Certified teacher classroom so kids keep up with their studies

MARY MOMENTS



ACTS OF KINDNESS

Brooklyn Zylstra, an 8th grader at KPS Pinewood Middle School, is bringing joy to kids who are on their journey to recovery. In December 2020, Brooklyn, who is a competitive gymnast, fractured a growth plate in her elbow. To help with the pain and range of motion following a diagnosis with a rare condition, she came to Mary Free Bed for pediatric inpatient therapy.

Every year since her stay, Brooklyn has raised funds to purchase books, toys, games and creative supplies for pediatric patients. This year, Brooklyn raised nearly \$1,000 for Mary Free Bed's Recreational Therapy program.

ALL ROADS LEAD TO MARY!

This winter, the Kent County Road Commission rallied together for more than just our safety on the roads. Following the care two of their colleagues received at Mary Free Bed, road commission employees collected over \$1,300 in donations to generously express their gratitude for the Mary Free Bed team.



SHOPPING FOR GOOD

For fourth graders at Wealthy Elementary School, their business unit, named "Marketplace," means more than just business. Through Marketplace, students learn about entrepreneurship by creating their own business at which classmates can buy goods. They utilize the money they make to take an annual class trip to Mackinac Island. Students also take a portion of their earnings and donate it to a nonprofit organization of their choosing in West Michigan. This year, they chose to donate the funds to Mary Free Bed's Center for Limb Differences.

Mary Free Bed resident physicians, Dr. Yunna Sinskey and Dr. Gregory White, visited the fourth graders to thank them for their donation and talk about physical rehabilitation.

A COMMUNITY PARTNERSHIP WITH PURPOSE



HEALTH PLAN PROVIDER SUPPORTS MARY FREE BED REHABILITATION PROGRAMS

Blue Cross Blue Shield of Michigan (BCBSM) has a strong commitment to health and well-being through the provision of health plans. However, the organization's impactful work stretches far beyond health insurance through philanthropy and volunteerism in the communities they serve. In fact, BCBSM has generously supported Mary Free Bed since 2016 with gifts to critical programs such as

Wheelchair and Adaptive Sports and brain injury recovery.

"We are proud to walk alongside Mary Free Bed Rehabilitation Hospital and their patients. Our health plan coverage spans several states, but our roots are deep in West Michigan. Supporting critical, comprehensive health care for our communities is at the

heart of what we do. Mary Free Bed provides a joyful and transformative experience for thousands of patients. We are honored to help provide creative solutions to complex problems alongside them," said Jeffrey L. Connolly, SVP & President, West Michigan & Upper Peninsula.



MARY FREE BED FOUNDATION WELCOMES NEW BOARD MEMBER

We are pleased to welcome Brent Van Haren, President of SecurAlarm, as the newest member of the Foundation Board of Directors. As President of SecurAlarm, Brent is responsible for vision, culture, ideas and key relationships. Brent joined SecurAlarm in 2006 after attending Tufts University for an undergraduate degree in electrical engineering and later Marquette University, where he pursued his master's degree in biomedical engineering with a focus on stroke and spinal injuries.

"I am thrilled to join the Mary Free Bed Foundation Board," said Brent. "I have witnessed first-hand the amazing care the Mary Free Bed provides for its patients and am excited to be a part of this valuable organization."

Brent also spends time serving on multiple boards in the Grand Rapids area and is on his eighth year of mentoring leaders within LifeLine youth ministry at Ada Bible Church. He resides in West Michigan with his wife and three daughters. Welcome, Brent!

Inside Mary Free Bed

FOUNDATION'S PATIENT ASSISTANCE FUND HELPS PROVIDE EXTRAORDINARY CARE

In 2018, the Foundation established a Patient Assistance Fund to collect donations that were specifically given to help Mary Free Bed patients who need financial help to ensure a quicker and safer discharge from the hospital, a piece of necessary equipment or simply a healthy meal for family members. Since then, the fund has grown significantly and provided support to our patients in a variety of ways.

Working in conjunction with Mary Free Bed's care management team, the fund has provided more than \$143,000 over the past five years to help patients with critical expenses such as medication, equipment needs, transportation and meals during their stay, as well as home modifications so patients can be discharged to a safe and secure environment.

The impact of this fund is made possible by donations from community members and Mary Free Bed employees, whose contributions are made through the annual *With a Mary Heart* Employee Giving Campaign. To donate to the Patient Assistance Fund, please email foundation@maryfreebed.com or give securely online.



The most recent allocations from the Patient Assistance Fund cover several needs:

- **Equipment** \$17,128 – Various equipment needs to allow for safer and faster transition to home.
- **Transportation** \$3,812 – Costs associated with transferring patients to another facility or home.
- **Medication** \$2,461 – Prescription allocation to allow for quicker discharge to patients' home before health insurance coverage begins.
- **Lodging** \$725 – Coverage for patient families to stay at The Inn at Mary Ives Hunting Center.

WHEELCHAIR & ADAPTIVE SPORTS



Thank you to the James & Kimberly Currie Foundation for making it possible to purchase two PER4MAX Mini Sports wheelchairs. This generous investment helped us meet the equipment needs of our youngest athletes. In addition to our Youth Sports Sampler, the sports chairs will also be used during Junior Wheelchair Sports Camp and other youth classes and clinics throughout the year.



We're grateful for the support of Pioneer Construction, Lake Michigan Credit Union, Lacks Enterprises and the Kent County Medical Alliance Society Foundation. Thanks to these generous organizations, the Junior Pacers wheelchair basketball team was able to purchase new team uniforms, host a home tournament and travel throughout the Midwest to compete.



Many thanks to the Get To Foundation and Lacks Enterprises for their philanthropic support to help launch a new team sport being offered through the WAS program. The Mary Free Bed women's wheelchair basketball team is officially rostered as one of 13 National Wheelchair Basketball Association women's teams. Launch funds supported tournament fees, travel and lodging for athletes, coaching, uniforms and equipment.

GIFTS & GRANTS

The Mary Free Bed Foundation is grateful for the significant support from the following generous donors and organizations.

- Amway
- Comstock Park Rotary
- Herbert H. and Grace A. Dow Foundation
- Kiwanis of Michigan Foundation
- Lugers Family Foundation
- Peter and Joan Secchia Family
- Steve and Amy Van Andel Foundation
- James and Almeda VanderWaals Foundation

Mary Free Bed

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WISH LIST

The Mary Free Bed Foundation often receives requests from our clinicians for specialized equipment and technology to help patients during their rehabilitation journey. If you'd like to fulfill a wish, please contact Darrow Goodspeed at 616.840.8196 or darrow.goodspeed@maryfreebed.com.

Caloric Irrigator for Audiology

Many of the children and adults we see have hearing impairments associated with other diagnoses such as brain injury. Caloric irrigation helps identify the degree to which the vestibular/balance system is responsive and determines how symmetric the responses are between the left and right ears. *(\$7,000)*

Rifton K130 Small Mobile Stander

A tandem bicycle further opens the world of cycling to those with disabilities. Adaptive sports participants with disabilities, such as visual impairments, will be able to bike with a sighted partner at the helm of this two-person bike. The Sport model can be adjusted for both children and adults. *(\$2,400)*

Annual plants & flowers for Therapy Garden LiveWall®

In Spring 2023, Mary Free Bed will be adding a live plant wall in the Margaret Bertsch Outdoor Therapy Garden. This will provide a beautiful, blooming privacy wall to create a more private microclimate for patients, families and therapists who utilize the therapy garden. Not only will this improve the aesthetic, but it can also help with patient care goals like target visual deficits, sensory needs and standing balance and strength. *(\$1,500)*

Prosthetic Running Leg

Custom prosthetic devices are thoughtfully curated to each patient for optimal comfort and performance by our certified prosthetists. Prosthetic running legs are seldom covered by insurance plans leaving patients paying for these devices out-of-pocket or not obtaining the device — reducing the patient's ability to participate in activities that have positive mental and physical health outcomes. *(\$16,000)*

Employee Assistance Fund

This fund provides emergency relief to employees who experience unexpected financial hardship without needing to pay back the funds. Previous awards have been provided for needs that unexpectedly arise due to an emergency or other hardship such as medical bills, mortgage or rent payments, utilities, and costs associated with a house fire and an auto accident. *(Any amount is appreciated.)*

