

Mary Free Bed
Rehabilitation Hospital Foundation

Thrive

SETTING THE TONE FOR STROKE RECOVERY

SPONSORSHIP
GUIDE

Sponsorship Opportunities

Exclusive Presenting Sponsor | \$30,000

SOLD: Buist Electric

- Two tables of 10 with premier seating and table sponsor signage
- Recognition in all event media and advertising materials
- 20 passes to the Elite Reception
- 40 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Verbal recognition from the stage at the event
- Premier logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Recognition on the large display screen in the Mary Free Bed Main Campus lobby leading up to the event
- Exclusive recognition in Mary Free Bed Rehabilitation Hospital social media posts (38,500 followers across five platforms)
- Logo recognition in Winter edition of Momentum; Foundation publication sent to 7,500 supporters
- Opportunity for personal tour of Mary Free Bed and lunch with CEO and clinical leadership

Freedom Sponsor | \$20,000

SOLD: Pet Supplies Plus

- Two tables of 10 with premier seating and table sponsor signage
- Recognition in all event media and advertising materials
- 20 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Verbal recognition from the stage at the event
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Recognition on the large display screen in the Mary Free Bed Main Campus lobby leading up to the event
- Logo recognition in Winter edition of Momentum

Exclusive Bar Sponsor | \$20,000

SOLD: Pet Supplies Plus

- Logo displayed in the Ice Bar (created by the Ice Guru)
- Beverage napkins with company logo
- Company logo signage on each bar
- Verbal recognition from the stage at the event
- Two tables of 10 with premier seating and table sponsor signage
- 20 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

Prosper Sponsor | \$15,000

- Verbal recognition from the stage at the event
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 10 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

Exclusive Afterglow Party Sponsor | \$15,000

- Logo displayed prominently at the Afterglow Party
- Verbal recognition from the stage at the event
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

Exclusive Entertainment Sponsor | \$15,000

SOLD: Merrill Lynch – A Bank of America Company

- Verbal recognition at the event when introducing the entertainment
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

Exclusive Technology Sponsor | \$15,000

SOLD: Trace3

- Verbal recognition from the stage at the event
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

Exclusive Photo Booth Sponsor | \$15,000

- Logo displayed at Photo Booth and on each picture from the booth
- Verbal recognition from the stage at the event
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

Exclusive WOW Moment | \$15,000

- Verbal recognition from the stage at the event
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

Exclusive Elite Reception Sponsor | \$15,000

SOLD: The Currie Foundation

- Logo displayed prominently at the sponsor reception
- Verbal recognition from the stage at the event
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

Exclusive Welcome Sponsor | \$15,000

SOLD: Miller Johnson

- Logo recognition at Thrive entrance, event registration and check-in station
- Verbal recognition from the stage at the event
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

Exclusive Orange Carpet Sponsor | \$10,000

- Logo recognition in Orange Carpet programming graphics
- Logo signage at Orange Carpet location during event
- Opportunity to participate in two segments of Orange Carpet LiveStream during Thrive General Reception
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 10 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Name recognition at the Thrive entrance
- Name recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Name recognition in Winter edition of Momentum

Exclusive Dessert Sponsor | \$10,000

SOLD: Custer

- Logo signage at dessert station and on dessert package
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 10 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Name recognition at the Thrive entrance
- Name recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Name recognition in Winter edition of Momentum

Exclusive Lounge Sponsor | \$10,000

- Logo recognition at Secchia Lobby lounge vignettes
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 10 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Name recognition at the Thrive entrance
- Name recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Name recognition in Winter edition of Momentum

Flourish Sponsor | \$10,000

- A table of 10 with premier seating and table sponsor sign
- 10 passes to the Elite Reception
- 10 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Name recognition at the Thrive entrance
- Name recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Name recognition in Winter edition of Momentum

Excel Sponsor | \$5,000

- A table of 10 with table sponsor signage
- 10 drink tickets for Afterglow Party cash bar
- Name recognition on the Thrive event website, on video screens at the event, and in the event program
- Name recognition in Winter edition of Momentum

Grow Sponsor | \$3,000

- A table of 10
- Name recognition on video screens at the event and in the event program
- Name recognition in Winter edition of Momentum

Progress Sponsor | \$1,000

- Two event tickets
- Name recognition in the event program
- Name recognition in Winter edition of Momentum

Custom sponsorship opportunities are available. Please contact Maggie Smitt, Annual Fund Director, at maggie.smitt@maryfreebed.com or 616.840.7425.

THANK YOU FOR YOUR SUPPORT OF HOPE AND FREEDOM!

Thrive



SETTING THE TONE FOR STROKE RECOVERY

PRESENTED BY



SPONSORSHIP COMMITMENT FORM



SETTING THE TONE FOR STROKE RECOVERY

YES! WE WILL SUPPORT THE MARY FREE BED FOUNDATION
BY SPONSORING THRIVE 2024.

Sponsorship Level

Sponsorship Amount

I/we would like to be recognized as follows

Name

Title

Address

City

State

Zip

Phone

Email

PLEASE SELECT A PAYMENT OPTION - PAYMENT DUE IN FULL BY FRIDAY, OCTOBER 25, 2024.

- Check is enclosed, made payable to Mary Free Bed Foundation
- Please send me an invoice
- Credit card (Credit Card Usage Limited to \$5,000)

Name on Card

Card #

Exp

Security #

Billing Address

Signature

GUEST LIST CONTACT (if different from above)

Name

Title

Phone

Email

PLEASE SEND FORM TO:

Mary Free Bed Foundation
235 Wealthy Street SE
Grand Rapids, MI 49503
Attn: Kelly Fitzgerald
Fax or email: 616.840.9648
foundation@maryfreebed.com

PLEASE do not email
credit card information.

TO REGISTER ONLINE, VISIT [MARYFREEBED.COM/THRIVE](https://maryfreebed.com/thrive).

PLEASE COMPLETE AND RETURN THIS FORM BY FRIDAY, OCTOBER 11, 2024
TO RECEIVE RECOGNITION IN THE EVENT PROGRAM. THANK YOU FOR YOUR SUPPORT!

Mary Free Bed
Rehabilitation Hospital Foundation