

Mary Free Bed  
Rehabilitation Hospital Foundation

# Thrive

SETTING THE TONE FOR STROKE RECOVERY

SPONSORSHIP  
GUIDE

# Sponsorship Opportunities

## Exclusive Presenting Sponsor | \$30,000

**SOLD: Buist Electric**

- Two tables of 10 with premier seating and table sponsor signage
- Recognition in all event media and advertising materials
- 20 passes to the Elite Reception
- 40 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Verbal recognition from the stage at the event
- Premier logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Recognition on the large display screen in the Mary Free Bed Main Campus lobby leading up to the event
- Exclusive recognition in Mary Free Bed Rehabilitation Hospital social media posts (38,500 followers across five platforms)
- Logo recognition in Winter edition of Momentum; Foundation publication sent to 7,500 supporters
- Opportunity for personal tour of Mary Free Bed and lunch with CEO and clinical leadership

## Freedom Sponsor | \$20,000

- Two tables of 10 with premier seating and table sponsor signage
- Recognition in all event media and advertising materials
- 20 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Verbal recognition from the stage at the event
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Recognition on the large display screen in the Mary Free Bed Main Campus lobby leading up to the event
- Logo recognition in Winter edition of Momentum

## Exclusive Bar Sponsor | \$20,000

**SOLD: Pet Supplies Plus**

- Logo displayed in the Ice Bar (created by the Ice Guru)
- Beverage napkins with company logo
- Company logo signage on each bar
- Verbal recognition from the stage at the event
- Two tables of 10 with premier seating and table sponsor signage
- 20 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

## Prosper Sponsor | \$15,000

- Verbal recognition from the stage at the event
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 10 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

## Exclusive Afterglow Party Sponsor | \$15,000

**SOLD: The Steve and Amy Van Andel Foundation**

- Logo displayed prominently at the Afterglow Party
- Verbal recognition from the stage at the event
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

## Exclusive Entertainment Sponsor | \$15,000

**SOLD: Merrill Lynch – A Bank of America Company**

- Verbal recognition at the event when introducing the entertainment
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

## Exclusive Technology Sponsor | \$15,000

**SOLD: Trace3**

- Verbal recognition from the stage at the event
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

## Exclusive Photo Booth Sponsor | \$15,000

**SOLD: CareLinc**

- Logo displayed at Photo Booth and on each picture from the booth
- Verbal recognition from the stage at the event
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

## Exclusive WOW Moment | \$15,000

- Verbal recognition from the stage at the event
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

## Exclusive Elite Reception Sponsor | \$15,000

**SOLD: The Currie Foundation**

- Logo displayed prominently at the sponsor reception
- Verbal recognition from the stage at the event
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

## Exclusive Welcome Sponsor | \$15,000

**SOLD: Miller Johnson**

- Logo recognition at Thrive entrance, event registration and check-in station
- Verbal recognition from the stage at the event
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of Momentum

## Exclusive Orange Carpet Sponsor | \$10,000

**SOLD: CareLinc**

- Logo recognition in Orange Carpet programming graphics
- Logo signage at Orange Carpet location during event
- Opportunity to participate in two segments of Orange Carpet LiveStream during Thrive General Reception
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 10 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Name recognition at the Thrive entrance
- Name recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Name recognition in Winter edition of Momentum

## Exclusive Dessert Sponsor | \$10,000

**SOLD: Custer**

- Logo signage at dessert station and on dessert package
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 10 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Name recognition at the Thrive entrance
- Name recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Name recognition in Winter edition of Momentum

## Exclusive Lounge Sponsor | \$10,000

- Logo recognition at Secchia Lobby lounge vignettes
- A table of 10 with premier seating and table sponsor signage
- 10 passes to the Elite Reception
- 10 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Name recognition at the Thrive entrance
- Name recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Name recognition in Winter edition of Momentum

## Flourish Sponsor | \$10,000

- A table of 10 with premier seating and table sponsor sign
- 10 passes to the Elite Reception
- 10 drink tickets for Afterglow Party cash bar
- Complimentary self-parking for your guests
- Name recognition at the Thrive entrance
- Name recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Name recognition in Winter edition of Momentum

## Excel Sponsor | \$5,000

- A table of 10 with table sponsor signage
- 10 drink tickets for Afterglow Party cash bar
- Name recognition on the Thrive event website, on video screens at the event, and in the event program
- Name recognition in Winter edition of Momentum

## Grow Sponsor | \$3,000

- A table of 10
- Name recognition on video screens at the event and in the event program
- Name recognition in Winter edition of Momentum

## Progress Sponsor | \$1,000

- Two event tickets
- Name recognition in the event program
- Name recognition in Winter edition of Momentum

Custom sponsorship opportunities are available. Please contact Maggie Smitt, Annual Fund Director, at [maggie.smitt@maryfreebed.com](mailto:maggie.smitt@maryfreebed.com) or 616.840.7425.

THANK YOU FOR YOUR SUPPORT OF HOPE AND FREEDOM!

# Thrive



SETTING THE TONE FOR STROKE RECOVERY

PRESENTED BY



# SPONSORSHIP COMMITMENT FORM



SETTING THE TONE FOR STROKE RECOVERY

YES! WE WILL SUPPORT THE MARY FREE BED FOUNDATION  
BY SPONSORING THRIVE 2024.

Sponsorship Level

Sponsorship Amount

I/we would like to be recognized as follows

Name

Title

Address

City

State

Zip

Phone

Email

**PLEASE SELECT A PAYMENT OPTION - PAYMENT DUE IN FULL BY FRIDAY, OCTOBER 25, 2024.**

- Check is enclosed, made payable to Mary Free Bed Foundation
- Please send me an invoice
- Credit card (Credit Card Usage Limited to \$5,000)

Name on Card

Card #

Exp

Security #

Billing Address

**Signature**

**GUEST LIST CONTACT (if different from above)**

Name

Title

Phone

Email

PLEASE SEND FORM TO:

Mary Free Bed Foundation  
235 Wealthy Street SE  
Grand Rapids, MI 49503  
Attn: Kelly Fitzgerald  
Fax or email: 616.840.9648  
foundation@maryfreebed.com

**PLEASE** do not email  
credit card information.

TO REGISTER ONLINE, VISIT [MARYFREEBED.COM/THRIVE](https://maryfreebed.com/thrive).

PLEASE COMPLETE AND RETURN THIS FORM BY FRIDAY, OCTOBER 11, 2024  
TO RECEIVE RECOGNITION IN THE EVENT PROGRAM. THANK YOU FOR YOUR SUPPORT!

**Mary Free Bed**  
Rehabilitation Hospital Foundation