

# thrive

MAKING WAVES IN HEALTH CARE

## SPONSORSHIP GUIDE

**Mary Free Bed**  
Rehabilitation Hospital Foundation

# SPONSORSHIP opportunities

## EXCLUSIVE PRESENTING SPONSOR

**SOLD:** Buist Electric

## EXCLUSIVE BAR SPONSOR

**SOLD:** Pet Supplies Plus

## EXCLUSIVE PHOTO BOOTH SPONSOR

**SOLD:** Miller Johnson Attorneys

## FREEDOM SPONSOR | \$20,000

- Two tables of ten with premier seating and table sponsor signage
- Recognition in all event media and advertising materials
- 20 passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Verbal recognition from the stage at the event
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Recognition on the large display screen in the Mary Free Bed Main Campus lobby leading up to the event
- Logo recognition in Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

## EXCLUSIVE ELITE RECEPTION SPONSOR

**SOLD:** The Currie Foundation

## EXCLUSIVE ENTERTAINMENT SPONSOR

**SOLD:** Merrill Lynch – A Bank of America Company

## EXCLUSIVE TECHNOLOGY SPONSOR

**SOLD:** Trace3

## EXCLUSIVE WELCOME SPONSOR | \$15,000

- Logo recognition at Thrive entrance, event registration and check-in station
- Verbal recognition from the stage at the event
- A table of ten with premier seating and table sponsor signage
- Ten passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

## PROSPER SPONSOR | \$15,000

- Verbal recognition from the stage at the event
- A table of ten with premier seating and table sponsor signage
- Ten passes to the Elite Reception
- Ten drink tickets for Afterglow Party cash bar
- Logo recognition at the Thrive entrance
- Logo recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

#### EXCLUSIVE AFTERGLOW PARTY SPONSOR

**SOLD:** Jenny M. Peterson Foundation

#### EXCLUSIVE WOW MOMENT

**SOLD:** The Steve & Amy Van Andel Foundation

#### EXCLUSIVE ORANGE CARPET SPONSOR

**SOLD:** CareLinc Medical Equipment & Supply

#### EXCLUSIVE DESSERT SPONSOR

**SOLD:** SecurAlarm LLC

#### EXCLUSIVE LOUNGE SPONSOR

**SOLD:** Joan Secchia

#### FLOURISH SPONSOR | \$10,000

- A table of ten with premier seating and table sponsor sign
- Ten passes to the Elite Reception
- Ten drink tickets for Afterglow Party cash bar
- Name recognition at the Thrive entrance
- Name recognition on the Thrive event website, on video screens at the event, in e-communications, and in the event program
- Logo recognition in Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

#### EXCEL SPONSOR | \$5,000

- A table of ten with table sponsor signage
- Ten drink tickets for Afterglow Party cash bar
- Name recognition on the Thrive event website, on video screens at the event, and in the event program
- Name recognition in Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

#### GROW SPONSOR | \$3,000

- A table of ten
- Name recognition on video screens at the event and in the event program
- Name recognition in Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

#### PROGRESS SPONSOR | \$1,000

- Two event tickets
- Name recognition in the event program
- Name recognition in Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

THANK YOU FOR YOUR SUPPORT OF HOPE AND FREEDOM!

Custom sponsorship opportunities are available. Please contact Maggie Smitt, Annual Fund Director, at [maggie.smitt@maryfreebed.com](mailto:maggie.smitt@maryfreebed.com) or 616.840.7425.





## SPONSORSHIP COMMITMENT FORM

YES! WE WILL SUPPORT THE MARY FREE BED FOUNDATION BY SPONSORING THRIVE 2025.

Sponsorship Level	Sponsorship Amount	
I/we would like to be recognized as follows		
Name	Title	
Address		
City	State	Zip
Phone	Email	

PLEASE SELECT A PAYMENT OPTION - PAYMENT DUE IN FULL BY FRIDAY, OCTOBER 25, 2025.

- ☐ Check is enclosed, made payable to Mary Free Bed Foundation
- ☐ Please send me an invoice
- ☐ Credit card (Credit Card Usage Limited to \$5,000)

Name on Card		
Card #	Exp	Security #
Billing Address		
Signature		

### GUEST LIST CONTACT (if different from above)

Name	Title
Phone	
Email	

#### PLEASE SEND FORM TO:

Mary Free Bed Foundation  
235 Wealthy Street SE  
Grand Rapids, MI 49503  
Attn: Kelly Fitzgerald

Fax or email: 616.840.9648  
foundation@maryfreebed.com

PLEASE do not email credit card information

TO REGISTER ONLINE visit [maryfreebed.com/thrive](http://maryfreebed.com/thrive)