



Rebuilding lives.
One story at a time.

2014 Report to the Community

Restoring Hope and *Freedom*
Mary Free Bed
Rehabilitation Hospital



Occupational therapist Jennifer Ancans, center, and therapy student Anne Borema practice balance and stretching with pediatric patient Ashley Garcia.

inspire

From the CEO

We have the great privilege of helping patients and their families rebuild their lives. It's an understatement to say ours is meaningful work. It's why we greet every day with a smile and a sense of anticipation.

What makes Mary Free Bed unique is the way we approach rebuilding. Our culture has been sculpted over more than a century. We carefully listen to each patient's story and respond in extraordinary ways. Sometimes it's stopping on the way to work to pick up the latte that a mother has been craving while she's staying with her child. Other times it's volunteering to stay late to drive a woman home because she feared that she didn't turn off her stove — and she hadn't. Our staff has escorted patients to

special events, helped get wedding rings sized and even transported a couple to their nuptials. We call these Mary Free Bed Moments.

We're all about love at Mary Free Bed. When I meet with our new employees during orientation, my message is simple, "Love our patients." With love as the yardstick, staff members often go above and beyond expectations in the ways we serve our patients. In turn, our Mary Free Bed Moments inspire patients and their families to reach higher and farther, too.

-Kent Riddle, CEO



transform

Crowning Event for the Foundation

Mary Free Bed's first "crowning ceremony" took place on a chilly day last winter to recognize the completion of the steel framing for the new building. The Mary Free Bed Foundation, which continues to raise funds for the \$62.5 million expansion and renovation project, hosted the event.

The final steel beam was painted white and made available for employees and patients to sign in advance of the ceremony. A burst of

colorful fireworks exploded over the new structure after a crane lifted the final beam into place.

During the ceremony, CEO Kent Riddle called the expansion a "transformative undertaking" that will make Mary Free Bed to the fifth largest rehabilitation hospital in the country.



Nick Chinzi defends the goal during a practice session with the Mary Free Bed Sonics.



Wheelchair and Adaptive Sports Introduces Goalball and Archery

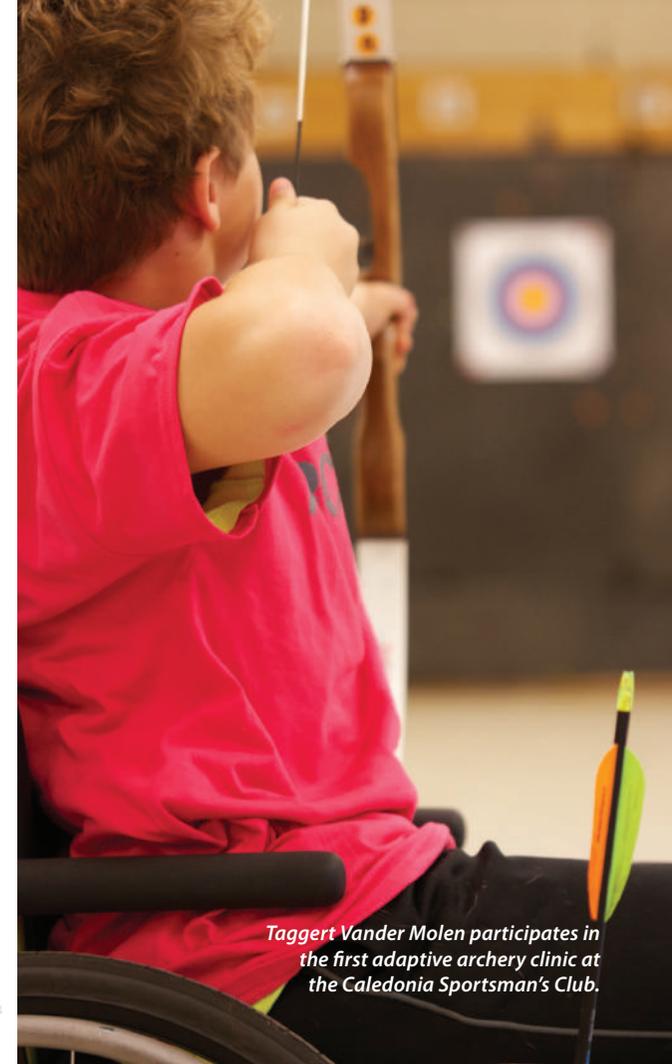
Goalball is a Paralympic sport for people with visual impairments. It's also the newest team sport in Mary Free Bed's Wheelchair and Adaptive Sports (WAS) programs.

"We're providing an opportunity for people with visual impairments, which is a group we've never served before," says manager Maria Besta. In goalball, three-player teams attempt to roll a ball with a bell inside it into the opposing team's goal.

The goalball clinic in August 2013 proved successful and WAS created the Mary Free Bed Sonics shortly thereafter. The first season was October through March, culminating in the team's first tournament in Detroit.

Similarly, WAS held its first adaptive archery clinic in late 2013. Interest in the sport prompted the Mary Free Bed Guild to donate \$15,000 for a "warming room" in the new West Michigan Archery Center in Rockford. The room offers people with disabilities the opportunity to shoot at outdoor targets through a window.

stretch



Taggart Vander Molen participates in the first adaptive archery clinic at the Caledonia Sportsman's Club.

ability

Inaugural Year for Disability Scholarship

Calling it the “perfect opportunity to fill a huge gap,” the Mary Free Bed Guild created a college scholarship for students with disabilities. The scholarship was modeled after the Guild’s Minority Scholarship Program, which has awarded more than \$200,000 to minority students over the last 12 years.

Beginning in the 2014-15 school year, any student in West Michigan who has been diagnosed with a disability that can be treated through

rehabilitation is eligible to receive a disability scholarship. The Guild made \$20,000 in scholarship funds available this first year.

Anne Chamberlin, Guild member and co-chair of the scholarship committee, says reviewing the applications was “one of the most emotionally impactful things I’ve ever done.” She’s hopeful the winners will keep the Guild apprised of their experiences and progress in school – and maybe even apply for another scholarship next year.

Disability scholarship recipients include John Agar, left, and Mary Webster. Recipients Garrett Bazany and Brooke Doherty are not pictured.





From Survivors to Thrivers: Betty Bloomer Ford Cancer Rehabilitation

Early detection and better treatment for cancer patients have dramatically boosted the number of cancer survivors. And as the rate of survival increases, so does the need for oncology rehabilitation. That's why we launched the Betty Bloomer Ford Cancer Rehabilitation Program in January 2014.

Our specially trained cancer team customizes a rehabilitation program for every cancer survivor in our inpatient and outpatient programs with the goal of helping each one regain hope, function and independence.

"Surviving cancer is a gift. But too often patients are willing to withstand pain and lack of function because they are so grateful to be alive," says Dr. Chris Vandenberg, medical director. "I want cancer survivors to live every moment - to the fullest extent possible."

thrive



Cancer rehabilitation graduate Janet Weisinger, center, cherishes time spent with her friends.



Occupational therapist Penny Richards guides Savanna Fielder as she uses a high-tech device to improve control and function of her right arm.

reclaim

Savanna Finds Her Voice Again

When Savanna Fielder arrived at Mary Free Bed, “she wasn’t eating or walking or talking,” recalls her mom, Dana. The 17-year-old athlete and cheerleader had experienced a traumatic brain injury in a December, 2013 car accident.

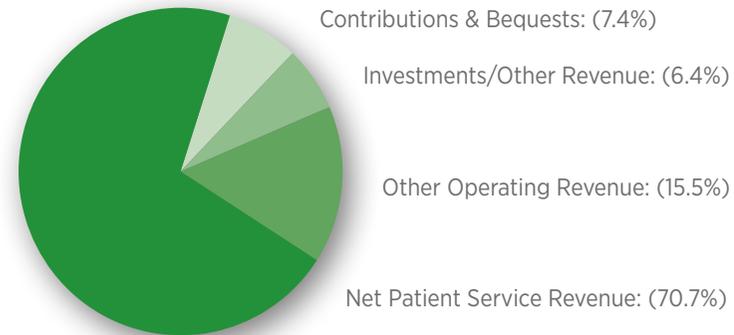
During her first week of rehabilitation, therapists got Savanna on her feet and engaged in speech therapy. “She has found her voice and it’s turned on,” Dana said. “Lots of improvement,” Savanna added with a smile.

The Fielders had the option of inpatient therapy closer to their home in Caro, Michigan, “but all the nurses in Saginaw talked about the wonderful results here at Mary Free Bed, and now I understand why,” Dana said midway through her daughter’s two-month stay. “Most of the focus seems to be on the therapists, but the nursing staff is wonderful, too. Every single staff person has been helpful.”

Financial Position: Fiscal Year 2014

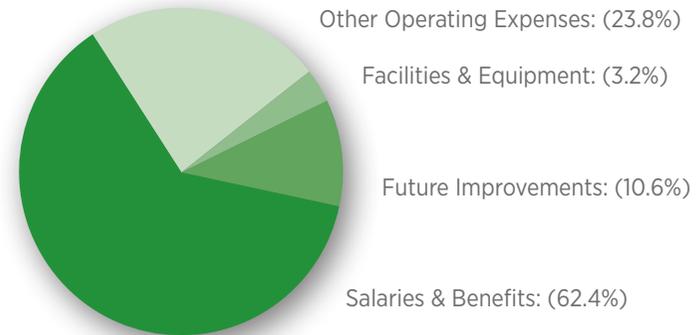
Sources of Revenue Available for Operations

Total \$91,896,000



Operational Expense Allocations

Total \$91,896,000



Certain financial information was summarized or extracted by Mary Free Bed Rehabilitation Hospital and Mary Free Bed Orthotics and Prosthetics from our 2014 audited financial statements. The auditor's report is available for inspection at 235 Wealthy Street, SE, Grand Rapids, MI 49503-5247.

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#askformary Restoring Hope and Freedom
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