



thrive

Where Healing Glows



Mary Free Bed[®]
Rehabilitation

SPONSORSHIP GUIDE





Sponsorship Opportunities

EXCLUSIVE PRESENTING SPONSOR

SOLD: Buist Electric

EXCLUSIVE BAR SPONSOR

SOLD: Pet Supplies Plus

EXCLUSIVE AFTERGLOW PARTY SPONSOR

SOLD: Jenny M. Peterson Foundation

EXCLUSIVE ELITE RECEPTION SPONSOR

SOLD: The Currie Foundation

EXCLUSIVE ENTERTAINMENT SPONSOR

SOLD: Merrill Lynch - A Bank of America Company

EXCLUSIVE TECHNOLOGY SPONSOR

SOLD: Trace3

EXCLUSIVE DESSERT SPONSOR

SOLD: SecurAlarm LLC

EXCLUSIVE LOUNGE SPONSOR

SOLD: Gen. John and Mrs. Joan Secchia Nowak

EXCLUSIVE ORANGE CARPET SPONSOR

SOLD: Huntington Bank

EXCLUSIVE DÉCOR SPONSOR

SOLD: The Steve & Amy Van Andel Foundation

EXCLUSIVE WOW MOMENT SPONSOR

SOLD: CareLinc Medical Equipment & Supply

EXCLUSIVE PHOTO BOOTH SPONSOR | \$20,000

- Two tables of ten (20 total tickets) with premier seating
- 20 passes to the Elite Reception
- 40 drink tickets for Afterglow Party cash bar
- Verbal recognition from the event stage
- Logo placement:
 - Prominently at three photo booths throughout the event
 - On each photo distributed at the photo booths
 - Event signage (program, screens)
 - Respective table numbers
 - Event website and digital promotions
 - Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

FREEDOM SPONSOR | \$20,000

- Two tables of ten (20 total tickets) with premier seating
- 20 passes to the Elite Reception
- 40 drink tickets for Afterglow Party cash bar
- Verbal recognition from the event stage
- Logo placement:
 - Large display screen on the Mary Free Bed Grand Rapids campus
 - Event signage (program, screens)
 - Respective table numbers
 - Event website and digital promotions
 - Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

EXCLUSIVE WELCOME SPONSOR | \$15,000

- A table of ten with preferred seating
- Ten passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Logo placement:
 - Prominently displayed at event entrance and registration
 - Event signage (program, screens)
 - Respective table numbers
 - Event website and digital promotions
 - Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters
 - Event website and digital promotions
 - Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

PROSPER SPONSOR | \$15,000

- A table of ten with preferred seating
- Ten passes to the Elite Reception
- 20 drink tickets for Afterglow Party cash bar
- Verbal recognition from the event stage
- Logo placement:
 - Event signage (program, screens)
 - Respective table numbers
 - Event website and digital promotions
 - Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

FLOURISH SPONSOR | \$10,000

- A table of ten with priority seating
- Ten passes to the Elite Reception
- Ten drink tickets for Afterglow Party cash bar
- Logo placement:
 - Respective table number
- Name placement:
 - Event signage (program, screens)
- Event website and digital promotions
- Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

EXCEL SPONSOR | \$5,000

- A table of ten with priority seating
- Ten drink tickets for Afterglow Party cash bar
- Logo placement:
 - Respective table number
- Name placement:
 - Event signage (program, screens)
 - Event website and digital promotions
 - Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

GROW SPONSOR | \$3,000

- A table of ten with general seating
- Name placement:
 - Event signage (program, screens)
 - Winter edition of *Momentum*; Foundation publication sent to 7,500 supporters

Custom sponsorship opportunities are available. Please contact Maggie Smitt, Director of Philanthropy, Events & Corporate Giving, at maggie.smitt@maryfreebed.com or **616.840.7425**.

Thank you for your support of hope and freedom.

PRESENTED BY





Where Healing Glows

SPONSORSHIP COMMITMENT FORM

YES! WE WILL SUPPORT THE MARY FREE BED FOUNDATION BY SPONSORING THRIVE 2026.

Sponsorship Level		Sponsorship Amount	
I/we would like to be recognized as follows			
Name		Title	
Address			
City	State	Zip	
Phone	Email		

PLEASE SELECT A PAYMENT OPTION - PAYMENT DUE IN FULL BY FRIDAY, OCTOBER 2, 2026.

- Check is enclosed, made payable to Mary Free Bed Foundation
- Please send me an invoice
- Credit card (Credit Card Usage Limited to \$5,000)

Name on Card		
Card #	Exp	Security #
Billing Address		
Signature		

GUEST LIST CONTACT (if different from above)

Name	Title
Phone	
Email	

PLEASE SEND FORM TO:

Mary Free Bed Foundation
 235 Wealthy Street SE
 Grand Rapids, MI 49503
 Attn: Kelly Fitzgerald

Fax or email: 616.840.9648
 foundation@maryfreebed.com

PLEASE do not email credit card information

TO REGISTER ONLINE visit maryfreebed.com/thrive.